Initial Project Area Workshop Agenda

Central

Note: ADD and Stakeholder workshop participants will be actively engaged throughout the Workshop

1. **Introduction**   10:00am-10:20am
Welcome, introductions and review of agenda and **workshop priority -- *enhancing regional teleworking opportunities in the region***
   - Convened by Project Area Chair; Introduced by OBOD; Facilitated by Baker and SNG
   - Opportunity for workshop participants to review workshop purpose and objectives

2. **Project Area Analysis**   10:20am-11:20am
Project planning area and focus: Project Area Chair

   Information and analysis on leveraging broadband: Baker/SNG
   - National and state-wide patterns of broadband deployment and utilization
   - Dynamics of broadband in the Northeast Region, especially in counties within the FIVCO, Buffalo Trace and Gateway Area Development Districts.
   - Data and analysis of teleworking in the region.
   Workshop participants supplement survey data and analysis with local/regional insight, knowledge and perspective.

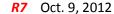   Objectives: Identify data and analysis relevant to the project area
   - Ensuring a shared understanding by all workshop participants of regional broadband dynamics;
   - Reviewing key findings on the relationships among Broadband availability, adoption, and meaningful utilization;
   - Recognizing past, present and anticipated broadband and economic development efforts in the Region;
   - Identifying potential barriers to and opportunities for teleworking in the region.

3. **Project Area Priorities Identification**   11:20am-12:20pm
Identify and prioritize key issues facing the Project Area: facilitated discussion.

   Objectives:
   - Identifying and agreeing on key opportunities and key challenges facing the Project Area, with a focus on enhancing teleworking opportunities;
   - Agreeing on goals and objectives for improvement of teleworking opportunities;
   - Agreeing on significant assets and significant deficits regarding the Project Area and teleworking;
   - Agreeing on priorities for a plan to improve teleworking opportunities in the Project Area.

4. **Lunch Break:** 12:20pm-1:15pm

5. **Plan Development** 1:15pm-2:15pm
   Begin to operationalize Project Area goals moving towards action plans. Participants develop Project Area goals, and recommend specific approaches for achieving goals.
   Objectives:
   1) Goal statements;
   2) High-level plans for achieving top priorities/goals;
   3) Identification of additional analysis or information required for next stage of planning

6. **Networking and Debriefing Session** 2:15pm-3:00pm
   OBOD, KCADD, Michael Baker Jr., Inc. and SNG staff available for informal discussions

IPA Workshop GOAL
Generate buy-in and commitment to impact/maximize broadband utilization in the Project Area

*** IPA Workshop SETUP ***
Encourage setup that facilitates easy interaction among workshop stakeholders, ADDs and presenters; no classroom style setup.